

VOGUE

AUSTRALIA

RACHAEL TAYLOR

On life, fame and moving on

Lust haves

Bags, shoes and jewels

SEXY DRESSING

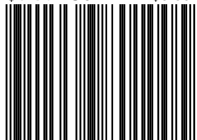
Fashion's latest fetish

DESIGNER VISIONS

New season looks

\$8.50 AUG '11 NZ \$9.99

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Donna Hay wears her own Givenchy blazer. Marni cotton T-shirt, \$575. Lanvin silk skirt, \$2,745, from Belinda. Elsa Peretti for Tiffany & Co. yellow gold Aegean necklace, \$20,000, and bracelet, \$12,200.

Donna Hay for Royal Doulton tidbit plate, \$60 for a set of four.

What's cooking?

Her royal highness

Donna Hay is naked. Not literally; she is, in fact, dressed in designer pieces from head to toe. But in her estimation she is indeed naked; there is not a whisk nor saucepan in sight and she is feeling rather exposed without them.

With her hair pulled up into a top knot, Hay is dressed in a voluminous silk skirt topped off by an inky black Givenchy blazer. The only culinary reference that can be drawn comes courtesy of said jacket, the shoulders of which are so sharply tailored that you could slice cheese on them.

The domestic goddess is much more at ease a week later sitting in her headquarters in Sydney's Surry Hills, with her well-appointed test kitchen buzzing with activity nearby, her editorial staff putting the finishing touches to the next issue of her eponymous magazine down the hall, and a platter of macarons from her General Store laid out in front of us.

We're talking about the latest project to be shoehorned into her already frenetic schedule (which, in

addition to the aforementioned magazines and store, includes books, a television series and two energetic sons under the age of 10), her Donna Hay for Royal Doulton collection. The range, available at David Jones and online, encompasses everything from bone-china dinnerware to cutlery and stemware, as well as signature pieces like cake platters.

Almost three years in the making, a protracted back and forth of drawings ("I have so many CAD drawings in my office you would think I was designing a building), resin moulds and prototypes has resulted in a range of products that is typically Donna Hay. The dinner plates don't have traditional rims, so there won't be large circles of white around the food when photographed for the magazine. A white teapot boasts wonderfully exaggerated features, because "teapots need to be comical because they're weird." The depth of a bowl was deliberated over so that "you're not forced to chase food around them".

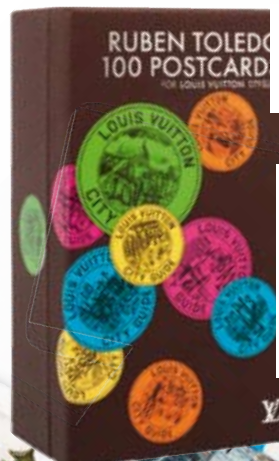
The collection will grow to a total of 60 pieces by October this year, each of which will adhere to Hay's exacting standards and enduring ethos. "I like things to be beautiful but practical," she says.

"I like things to be beautiful but practical"



Donna Hay for Royal Doulton cup and saucer, \$25.

Donna Hay for Royal Doulton large footed cake stand, \$90, and glass dome, \$100.



Ruben Toledo 100 Postcards for Louis Vuitton City Guides, \$145.

Get the picture

Forget happy snaps: the ultimate memento of your travels right now is low-tech and high style. Artist and fashion illustrator Ruben Toledo's work has featured in Louis Vuitton's City Guides for well over a decade, and now his illustrative studies of far-flung locations from Kiev to Nicosia have been gathered together in a divine box set of 100 postcards (www.louisvuitton.com). Jo Scahill's silk scarfs, which she sells under the L'avion moniker, are influenced by the essential chic of French culture. Featuring illustrations by Kerrie Hess, the Fashion City range melds Scahill's love of fashion and travel. Visit www.lavion.com.au.



L'avion Paris scarf, \$175.

L'avion Sydney scarf, \$175.